

A Workshop on



Tourism as a Source of Career, Entrepreneurship, Flourishing Positive Happiness and Exploring Cultural Heritage in a Broader Perspective



Organized By

**Counselling and Placement Cell in collaboration with the
Departments of Folklore, Psychology and Geography**

Date: 18th February 2026

Venue: Seminar Hall, Nonoi College



To

The Principal
Nonoi College
Nonoi, Assam

Date: 16th February, 2026

Subject: Application for Permission to Organize Workshop

Respected Sir,

With due respect, I would like to inform you that the Counselling and Placement Cell, Nonoi College, in collaboration with the Departments of Folklore, Psychology, and Geography, proposes to organize a workshop on the topic:

“Tourism as a Source of Career, Entrepreneurship, Flourishing Positive Happiness and Exploring Cultural Heritage in a Broader Perspective”

The programme is scheduled to be held on **18th February, 2026** at the Seminar Hall, Nonoi College.

We are pleased to invite **Mr. Udit Bhanu Barthakur**, Director of Eastern Iconic Tours and Travels, Beltola, Guwahati, as the Resource Person for the workshop. He possesses extensive experience in the tourism sector and entrepreneurship, and his insights will greatly benefit our students in understanding career prospects, self-employment opportunities, and the psychological and cultural dimensions of tourism.

The objective of the workshop is to:

- Create awareness about tourism as a viable career option
- Encourage entrepreneurial initiatives among students
- Highlight the role of tourism in promoting positive well-being
- Explore cultural heritage from a broader academic and practical perspective

In this regard, I kindly request you to grant permission to conduct the said programme and allow us to use the Seminar Hall and necessary institutional facilities for its successful organization.

We look forward to your kind approval and guidance.

Thanking you.
Yours faithfully,

(Dr. Kabita Devi Kusre)

Convenor

Counselling and Placement Cell
Nonoi College



Office of The Principal
NONOI COLLEGE

অধ্যক্ষৰ কাৰ্য্যালয়ঃ ননৈ মহাবিদ্যালয়

Accredited With B⁺⁺ Grade by NAAC

Estd. 1985

G.U. Code No. 177: (Permanent Affiliation)

Under UGC 2(f) & 12(B) F.No. 8-33/2014 CPP-I/C 3 Jan.2014



Dr. Mukut Moni Saikia
M.Sc., B.Ed., Ph.D
Principal & Secretary
Nonoi College
P.O. Nonoi, Dist. Nagaon, Pin: 782101

Mobile No: 9101178414
Email: nonoicollege1@gmail.com
Website: nonoicollege.in

Ref.No.....


Date...16/02/2026.....


 **NOTICE**

Date: 16th February, 2026

All the students of Nonoi College are hereby informed that the Counselling and Placement Cell, in collaboration with the Departments of Folklore, Psychology, and Geography, is going to organize a workshop on the topic: **“Tourism as a Source of Career, Entrepreneurship, Flourishing Positive Happiness and Exploring Cultural Heritage in a Broader Perspective”**

 **Date:** 18th February, 2026

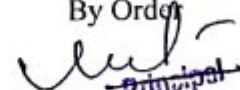
 **Time:** 1:00 PM onwards

 **Venue:** Seminar Hall, Nonoi College

The Resource Person for the workshop will be **Mr. Udit Bhanu Barthakur**, Director, Eastern Iconic Tours and Travels, Beltola, Guwahati.

The workshop aims to create awareness about tourism as a promising career option, encourage entrepreneurial initiatives among students, and highlight the importance of cultural heritage and positive well-being.

All interested students are requested to attend the programme positively and take active participation.

By Order

Principal
(Dr. Mukut Moni Saikia)
Nonoi College
Nonoi, Nagaon(Assam)

BROCHURE



NONOI COLLEGE, NONOI

Counselling and Placement Cell

In Collaboration with


Department of Folklore | Department of Psychology | Department of Geography

WORKSHOP 2026

Tourism as a Source of Career, Entrepreneurship,

Flourishing Positive Happiness and Exploring Cultural Heritage
in a Broader Perspective**

 18th February, 2026





 Seminar Hall, Nonoi College

Explore the World. Empower Your Future.

Tourism is not merely about destinations.
It is about **dreams, discovery, and development.**

In an era where global connectivity defines opportunity, tourism stands as a powerful bridge between **career growth, entrepreneurship, cultural preservation, and psychological well-being.**

This workshop is designed to inspire students to see tourism not only as an industry—but as a pathway toward:

-  Meaningful Careers
-  Entrepreneurial Innovation
-  Positive Happiness & Well-being
-  Cultural Appreciation & Heritage Exploration



Why Tourism?

Tourism today is one of the fastest-growing sectors globally. It creates employment, creativity, strengthens local economies, and preserves cultural identities.

Through the combined perspectives of **Geography, Folklore, and Psychology**, this workshop will explore:

- The economic and entrepreneurial scope of tourism
- The psychological benefits of travel and experiential learning
- The preservation and promotion of cultural heritage
- Sustainable and responsible tourism practices

Resource Person

Mr. Udit Bhanu Barthakur

Director
Eastern Iconic Tours and Travels
Beltola, Guwahati

A distinguished tourism entrepreneur with extensive experience in destination management and travel enterprise development. His practical insights and real-world exposure will provide students with a clear roadmap for building careers and startups in the tourism sector.

Objectives of the Workshop

- ✓ To introduce tourism as a dynamic and viable career option
- ✓ To cultivate entrepreneurial thinking among students
- ✓ To understand tourism as a source of positive happiness
- ✓ To explore cultural heritage from an interdisciplinary perspective
- ✓ To connect academic learning with practical industry exposure

Who Should Attend?

Students aspiring for careers in:


- Travel & Tourism Industry
- Entrepreneurship & Startups
- Cultural Studies & Heritage Management
- Social Sciences & Human Development


All interested students and faculty members are cordially invited.



Organized By

Counselling and Placement Cell
In collaboration with
Department of Folklore
Department of Psychology
Department of Geography

 Nonoi College

 **“Travel is growth. Culture is identity. Entrepreneurship is empowerment.”**

Join us in this inspiring journey toward opportunity and exploration.



Office of The Principal
NONOI COLLEGE

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Dr. Mukut Moni Saikia
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Principal & Secretary
Nonoi College
D. Nonoi, Dist. Nagaon, Pin: 782101

Mobile No. 98360 1114
Email: nonoicollege@gmail.com
Website: nonoicollege.in

Ref. No.

Date: 16/02/2026

To

Mr. Udit Bhann Barthakur
Director
Eastern Iconic Tours and Travels
Beltola, Guwahati

Date: 16th February, 2026

Subject: Invitation as Resource Person.

Dear Sir,

It gives me immense pleasure to invite you to deliver a lecture as the Resource Person at a workshop on "Tourism as a Source of Career, Entrepreneurship, Flourishing Positive Happiness and Exploring Cultural Heritage in a Broader Perspective"

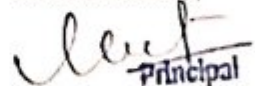
The programme is being organized by the Counselling and Placement Cell in collaboration with the Departments of Folklore, Psychology, and Geography of Nonoi College. The workshop is scheduled to be held on **18th February, 2026** at the Seminar Hall, Nonoi College.

Considering your vast experience and expertise in the field of tourism and entrepreneurship, we firmly believe that your valuable insights will greatly inspire and guide our students in exploring career opportunities and developing entrepreneurial skills in the tourism sector. Your interaction will also help them understand the broader cultural and psychological dimensions of tourism.

We sincerely request you to kindly accept our invitation and grace the occasion with your presence. We shall be highly honoured by your participation.

Looking forward to your positive response.

With regards,
Yours sincerely,


Principal
(Dr. Mukut Moni Saikia)
D. Nonoi, Nagaon (Assam)
Nonoi College
Nonoi, Assam



A Workshop on

Tourism as a Source of Career, Entrepreneurship, Flourishing Positive
Happiness and Exploring Cultural Heritage in a Broader Perspective

Organized By

Counselling and Placement Cell in collaboration with the Departments of
Folklore, Psychology and Geography


Resource Person

Mr. Udit Bhanu Barthakur

Director

Eastern Iconic Tours and Travels
Beltola, Guwahati

Contact Details:

 9954164589

sales@easterniconictours.com

<mailto:sales@easterniconictours.com>

Date: 18th February 2026

Venue: Seminar Hall, Nono College



NONOI COLLEGE, NONOI



Counselling and Placement Cell

(In Collaboration with the Departments of Folklore, Psychology & Geography)

AGENDA

Workshop on

*“Tourism as a Source of Career, Entrepreneurship, Flourishing Positive Happiness
and Exploring Cultural Heritage in a Broader Perspective”*

18th February, 2026

Seminar Hall, Nonoi College

- Lighting of the Lamp
- Chair taken by the Chair-person & Resource Person
- Welcome Address by the Convenor, Counselling and Placement Cell
- Felicitation Program
- Inaugural Address by the Principal, Nonoi College
- Satriya Dance – Performed by students
- Tiwa Dance – Performed by students
- Keynote Lecture by Mr. Udit Bhanu Barthakur, Director, Eastern Iconic Tours and Travels, Beltola, Guwahati
- Interactive Session and Open Discussion
- Distribution of Certificate of Appreciation
- Vote of Thanks by the IQAC Coordinator
- Singing of the National Anthem and Jatiya Sangeet
- Formal Conclusion of the Programme

Report of the Programme



Title: Workshop on *“Tourism as a Source of Career, Entrepreneurship, Flourishing Positive Happiness and Exploring Cultural Heritage in a Broader Perspective”*

Venue: Seminar Hall, Nonoi College

Organized by: Counselling and Placement Cell in collaboration with the Departments of Folklore, Psychology and Geography

Date: February 18

Nonoi College witnessed a vibrant and intellectually stimulating workshop on tourism, designed to broaden students’ perspectives on career opportunities and holistic development. The programme was thoughtfully conceptualized to align with the growing relevance of tourism as a dynamic industry that integrates economic growth, cultural preservation, entrepreneurship, and psychological well-being.

Objectives and Need of the Programme

The primary objective of the workshop was to sensitize students to the vast potential of tourism as a sustainable career avenue. In the contemporary global context, tourism has emerged not merely as a service sector but as a powerful engine of employment generation and cultural exchange. Recognizing the need to guide students towards innovative and self-reliant career pathways, the Counselling and Placement Cell initiated this programme to:

- Create awareness about employment and entrepreneurial opportunities in tourism.
- Encourage local resource-based entrepreneurship.
- Highlight the importance of preserving and promoting cultural heritage.
- Foster positive mental well-being through meaningful professional engagement.
- Equip students with practical insights from industry experts.

Proceedings of the Programme (As per Agenda)

The workshop commenced with the ceremonial lighting of the lamp, symbolizing knowledge and enlightenment. The formal inauguration set a dignified and purposeful tone for the event.

The keynote address was delivered by Mr. Udit Bhanu Barthakur, Director of Eastern Iconic Tours and Travels. Drawing from his rich professional experience, he elaborated on tourism as a multifaceted industry that not only generates livelihood but also nurtures creativity, leadership, and cross-cultural



understanding. He emphasized how Northeast India, with its immense natural beauty and vibrant traditions, holds tremendous potential for sustainable tourism development.

An interactive session followed, where students engaged enthusiastically, raising questions on start-up possibilities, skill development, digital marketing in tourism, and the integration of local folklore and heritage into tourism models. The discussion reflected the curiosity and forward-thinking mindset of the participants.

Organization and Coordination

The programme was efficiently organized through the dedicated efforts of Ranjit Kumar Saikia, HOD of the Folklore Department; Dr. Kabita Devi Kusre, HoD of Psychology and Convenor of the Counselling and Placement Cell; Bhanita Saikia, Faculty of the Folklore Department; and Dr. Sukanya Bora, IQAC Coordinator. Their collective leadership, meticulous planning, and unwavering commitment ensured the smooth and successful execution of the workshop.

The Vote of Thanks acknowledged the valuable support of faculty members and the encouragement of Principal Dr. Mukut Moni Saikia, whose guidance continues to inspire such meaningful academic initiatives.

Conclusion

The workshop concluded with the National Anthem and Jatiya Sangeet, leaving students inspired, informed, and motivated to explore tourism as a promising and transformative career path. The programme successfully fulfilled its objectives by igniting awareness, encouraging entrepreneurship, and reinforcing the significance of cultural heritage in shaping a prosperous future.



Na-gosai Khat, Assam, India

101, Na-gosai Khat, Assam 782101, India
Lat 26.273078° Long 92.730007°

Wednesday, 18/02/2026 03:03 PM GMT +05:30



Na-gosai Khat, Assam, India

101, Na-gosai Khat, Assam 782101, India
Lat 26.273078° Long 92.729974°

Wednesday, 18/02/2026 02:03 PM GMT +05:30

Photographs



Na-gosai Khat, Assam, India

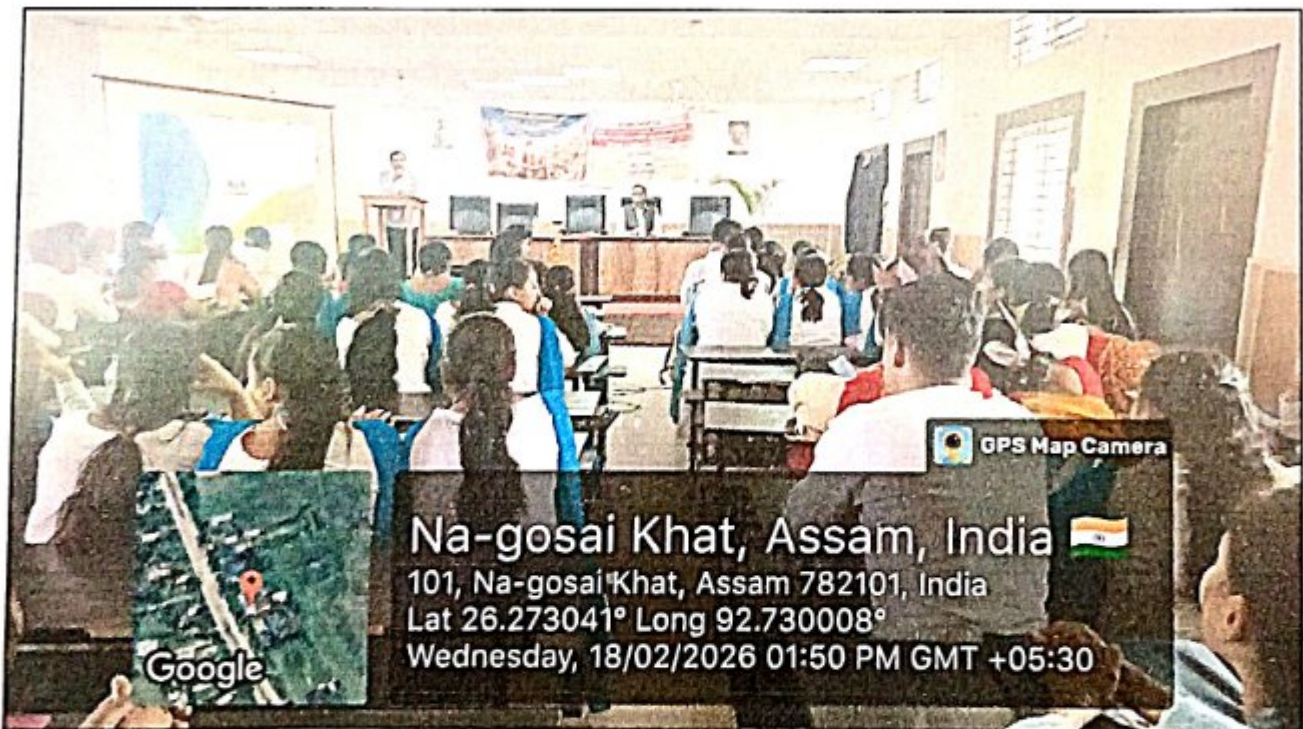
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Lat 26.273072° Long 92.72998°

Wednesday, 18/02/2026 02:11 PM GMT +05:30

Google

GPS Map Camera



Na-gosai Khat, Assam, India

101, Na-gosai Khat, Assam 782101, India

Lat 26.273041° Long 92.730008°

Wednesday, 18/02/2026 01:50 PM GMT +05:30

Google

GPS Map Camera



NONOI COLLEGE, NONOI



Counselling and Placement Cell

(In Collaboration with the Departments of Folklore, Psychology & Geography)



AGENDA

Workshop on

*"Tourism as a Source of Career, Entrepreneurship, Flourishing Positive Happiness
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- Formal Conclusion of the Programme

Signature of the Principal –

1) Mukut Momi Saha

Signature of the Resource Person –

1) Udit Bhanu Barthakur



Signature of the Participants

- 1) Jeterul Alam mazumdar
- 2) Owasim Alam
- 3) Hirok Jyoti Boru
- 4) Nirala Bara
- 5) Ankita Das
- 6) Rajashri Devi
- 7) Jayanti Rabi Das
- 8) Resona Sultana
- 9) Uddal Jyoti Laskar
- 10) Rupsana Begum
- 11) Tamanna Yezmin mazumdar
- 12) Laxi Gouk
- 13) Meera Gaur
- 14) Harmiti Terapani
- 15) Jahnabi Bordoloi
- 16) Jyoti Osheta
- 17) Neha Chelny
- 18) Sabnam Najnin Nahar
- 19) Bushra Afroz
- 20) Arbin Sultana
- 21) Himadree Saikia
- 22) Nassim Ahmed
- 23) Apsara Begum (2nd sem)
- 24) Morni Begum (2nd sem)
- 25) Rimpi Hazarika
- 26) Radita Kallol (2nd sem)
- 27) Jakaria Reom (2nd sem)
- 28) Tiabur Rahman (2nd sem)
- 29) Teon Bhuyon (1st sem)
- 30) Sheikh Farid (2nd sem)
- 31) Sumit muneed Alam (2nd sem)
- 32) Jordan Kallol (2nd sem)



- 33) Rubiteswar Tamuli (2nd Sem)
- 34) Masuma Sultana (2nd Sem)
- 35) Bidikha Phukan (4th Sem)
- 36) Jaya Mech (4th Sem)
- 37) Suhana Begum (2nd Sem)
- 38) Nabidip Barman (4th Semester)
- 39) Aseer Rahman (4th Sem)
- 40) Udit Deka (2nd Sem)
- 41) Raja Hazarika (4th Sem)

Signature of the faculty members -

- 1. Debajani Borah
- 2. Kalyan Nath Dn
- 3. Ratul Sarma
- 4. Meri Rani Devi
- 5. S. S. Jaha
- 6. Renu Devi
- 7. Bira Deb Nath
- 8. Banjoli Gayan
- 9. Jyotishka Sarma
- 10. Surenya Bora
- 11. Sullane Sita Jahan.
- 12. Bhavita Saikia

Programme conducted

[Signature]
Principal
Nongai College
Nongai, Nagaon (Assam)
18.2.26



সুপ্রভাত

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সংবাদ এবং সজাতি সেবার দৃঢ় সংকল্পে

নিয়মীয়া বাৰ্তা



নতুন মহাবিদ্যালয়ত পর্যটন বিষয়ক প্রেৰণাদায়ক কর্মশালা

বিশেষ বাৰ্তা, নগাঁও, ২০ ফেব্রুৱাৰী : কটিকেলিয়া আৰু ফ্ৰেচমেণ্ট গ্ৰামৰ উল্লোপত নগাঁওৰ নতুন মহাবিদ্যালয়ত পৰ্যটন বিষয়ক প্ৰেৰণাদায়ক এক কর্মশালা অনুষ্ঠিত হৈছে। এই কর্মশালাৰ লক্ষ্য সংগতি ৰাখি 'পৰ্যটন : প্ৰেৰণাদায়ক, উল্লোপিত, ইতিহাসত সুখ-সুখী আৰু বিদ্যুৎ দৰিদ্ৰতাৰ সাদৃশ্যিক ইতিহাস' অধ্যয়নৰ এক উৎস শীৰ্ষক এক প্ৰেৰণাদায়ক, জ্ঞানসন্মত আৰু মনোজ্ঞ অনুষ্ঠান অনুষ্ঠিত হৈছে। কটিকেলিয়া আৰু ফ্ৰেচমেণ্ট গ্ৰামৰ উল্লোপত আৰু লোক-সাদৃশ্য, মনোবিজ্ঞান আৰু ভূগোল বিভাগৰ সংযোগত অনুষ্ঠিত এই কর্মশালাত শতমিক ছাত্ৰ-ছাত্ৰীয়ে অংশগ্ৰহণ কৰে। অনুষ্ঠানৰ আৰম্ভণিতে বীণু প্ৰজ্বলন কৰি নতুন মহাবিদ্যালয়ৰ অধ্যক্ষ ডা° মুকুটমণি শইকীয়াই ছাত্ৰ-ছাত্ৰীসকলক পৰ্যটন ক্ষেত্ৰৰ প্ৰয়োজনীয়তাৰ বিষয়ে উদ্বুদ্ধ কৰে। অনুষ্ঠানত ইয়াৰ আইকনিক টিৰু এণ্ড ট্ৰেভেলছৰ সঞ্চালক উপিত ডা° বৰঠাকুৰে পৰ্যটন উল্লোপৰ সঞ্চালনাৰ বিষয়ে ভাষণ প্ৰদান কৰে। বৰঠাকুৰে পৰ্যটনক নিয়োগ

সৃষ্টিৰ এক গুৰুত্বপূৰ্ণ ক্ষেত্ৰ, উল্লোপিতৰ এক সুন্দৰ মঞ্চ, সাংস্কৃতিক দৰাভেদিতাৰ বাহক, মনসিকত সুস্থতাৰ শক্তি বিকাশে ব্যাঘাত কৰে। নিজৰ প্ৰেৰণাদায়ক জীৱনৰ অভিজ্ঞতা যেনে কৰি ছাত্ৰ-ছাত্ৰীৰ মাজত নতুন চিন্তা-চৰ্চা আৰু উদ্ভাৱনী মনোভাৱ বৰ্তি বুলিবলৈ উৎসাহিত কৰে। অনুষ্ঠানত মহাবিদ্যালয়ৰ লোক-সাদৃশ্য বিভাগৰ মূৰব্বী ৰঞ্জিত কুমাৰ শইকীয়া, কটিকেলিয়া এণ্ড ফ্ৰেচমেণ্ট গ্ৰামৰ সমন্বয়ক ডা° কবিতা দেৱী কুশ, অধ্যাপিকা ভৱিতা শইকীয়া, আইকিইউএচিৰ সমন্বয়ক ডা° সুনীলা বৰাৰ প্ৰচেষ্টাত সুচাৰুৰূপে সম্পন্ন হয়। বনাবল কামসৃষ্টিত মহাবিদ্যালয়ৰ মনোবিজ্ঞান বিভাগৰ বনাজ্যোতি গায়ন, ভূগোল বিজ্ঞান বিভাগৰ কল্যাণ নাথ, মেৰীকালী দেৱী, জ্যোতিষিকা শৰ্মাই সংযোগিতা আগবঢ়ায়। মহাবিদ্যালয়ৰ অধ্যক্ষ ডা° মুকুটমণি শইকীয়াই অনুষ্ঠান সফল কৰাত সংযোগিতা আগবঢ়োৱাৰ বাবে উল্লোপিতসকলক প্ৰেৰণিত কৃতজ্ঞতা জ্ঞাপন কৰে।



दुवाहाटी व जोरहाट से एक साथ प्रकाशित

सच से समाझीला जाडी

टी 20 विश्व कप में
घासीम सोडा निवम

सत्यमे आवा विजय-1
टी 20 विश्व कप में

प्रातः खबर

ननोई महाविद्यालय में पर्यटन विषय पर प्रेरणात्मक कार्यशाला आयोजित

गंगा, 19 फरवरी (ख.मं)। ननोई महाविद्यालय के सभागार में कल पर्यटन विषय, सभावनार्ण, उद्यमिता और स्वयंसेवक मानसिकता विषय पर एक प्रेरणात्मक कार्यशाला का आयोजन किया गया। यह कार्यक्रम ननोई महाविद्यालय के वाउडसेलिंग और एक्सप्लोरेशन के, लक्षावधान में भूगोल विभाग और लोकसंस्कृति विभाग के संयुक्त प्रयास से आयोजित किया गया। इस कार्यक्रम में लगभग 100 छात्र-छात्राओं ने उत्साहपूर्वक भाग लिया। उक्त कार्यशाला का उद्देश्य छात्रों को मनोविज्ञान विभाग का मुख्य अधिकारी डॉ. कविता देवी कुंठ ने इन स्टॉडींग शिक्षण पद्धति पर अपना बहुमूल्य विचार रखा। इस अवसर पर मुख्य अतिथि के तौर पर संचालक इन्टरनेट, आर्टिकोनिन, टूर्स एंड ट्रेकिंग के उदित भानु बरदाकर ने पर्यटन उद्योग पर अपना विचार रखा। कार्यक्रम का उद्देश्य विद्यार्थियों को पर्यटन के क्षेत्र



में उपलब्ध विभिन्न अवसरों के बारे में जागरूक करना तथा एक सकारात्मक सोच विकसित करना था। नकाओं में लोक संस्कृति विभाग के मुख्य अध्यापक रंजीत कुमार मैत्रिका, मनोविज्ञान विभाग के मुख्य अध्यापिका डॉ. कविता देवी कुंठ, लोक संस्कृति विभाग की अध्यापिका भनिता मैत्रिका और डॉ. सुवन्ता बोग ने बताया कि पर्यटन केवल मनोरंजन का साधन नहीं है, बल्कि यह गैरलाभ मुक्त, उद्यमिता विद्यमान और आर्थिक प्रगति का एक महत्वपूर्ण क्षेत्र

है। उन्होंने छात्रों को अपने जीवन में आत्मनिष्ठा, सकारात्मक सोच और निरंतर प्रयास के महत्व को समझाना। कार्यक्रम में लोकसंस्कृति विभाग के अध्यापक, महाविद्यालय के प्राचार्य तथा अन्य शिक्षकगण उपस्थित थे। उन्होंने विद्यार्थियों को भविष्य के लिए मार्गदर्शन प्रदान किया और इस प्रकार के कार्यक्रमों के आयोजन की सलाह दी। अंत में धन्यवाद ज्ञापन प्रस्तुत किया गया तथा विद्यार्थियों ने पूरा कार्यक्रम से प्रेरणा प्राप्त करने की बात कही।

24 pm